Usage instructions:

Launch the product via 1-click from AWS Marketplace. **Wait** until the instance status changes to 'Running' and passes all health checks. Then, connect to your instance using your Amazon private key and the '**ubuntu**' user."

To update software, use: **sudo apt update && sudo apt upgrade -y**

1. Wait ~60–90 seconds after “running.” The instance **self-configures** at first boot.
2. In your browser, open: use http

   http://YOUR_INSTANE_PUBLIC_IP (*also works at http://<PUBLIC_IP>/matomo/)*
3. You’ll see the **Matomo installer**. Follow the steps:
   - **Database host:** localhost
   - **Database name / user / password:** stored on the instance at:

     To view via SSH: **sudo cat /root/matomo-db.env**
   - Create your **Matomo superuser** (pick any username/email/password).
   - Add your first website to track and finish.

Background archiving

- Already set up to run hourly (at :05). The cron is auto-written with your current public IP.
- To confirm: **sudo cat /etc/cron.d/matomo-archive**

Add HTTPS (optional)

- Point a DNS A-record (e.g., analytics.example.com) to your instance, then:

  sudo apt -y install certbot python3-certbot-apache

  sudo certbot --apache -d analytics.example.com

Extra Information: **(Optional)**

Allocate Elastic IP

To ensure that your instance **keeps its IP during restarts** that might happen, configure an Elastic IP. From the EC2 console:

1. Select ELASTIC IPs.
2. Click on the ALLOCATE ELASTIC IP ADDRESS.
3. Select the default (Amazon pool of IPv4 addresses) and click on ALLOCATE.
4. From the ACTIONS pull down, select ASSOCIATE ELASTIC IP ADDRESS.
5. In the box that comes up, note down the Elastic IP Address, which will be needed when you configure your DNS.
6. In the search box under INSTANCE, click and find your INSTANCE ID and then click ASSOCIATE.
7. Your instance now has an elastic IP associated with it.
8. For additional help: https://docs.aws.amazon.com/AWSEC2/latest/UserGuide/elastic-ip-addresses-eip.html

***Using Your Own Domain Name**

1. You will need to configure your DNS entry for the new host server you created.
2. Change your domain's "Record Set" value to point to your new instance. Change and copy your "IPv4 Public IP" into the "A" type value.
3. For additional help: https://docs.aws.amazon.com/Route53/latest/DeveloperGuide/rrsets-working-with.html